



THE PRODUCT & SERVICE
Is this a product/service that I like and is there a market for it?

PROFITABILITY
What is the potential behind the opportunity?

THE SYSTEM
How does the system work

SUPPORT
What kind of support is available to help my business grow


HOW TO GET STARTED
What are my options to get going?

IT'S IMPORTANT TO EXPLORE ALL OF THE AREAS AND MAKE AN EDUCATED DECISION TO GO INTO BUSINESS FOR YOURSELF, BUT NOT BY YOURSELF.

WHEN EVALUATING THE PRODUCT & SERVICE, SOME GOOD QUESTIONS TO ANSWER ARE:



- Is there a market for the product/service?
- Is this a product/service I like?
- Is the product/service competitive in the market



WHERE DO YOU

- Get your news
- Socialize
- Research
- Find products
- Find services
- Play
- Get Music
- Get Books
- Get Periodicals
- Get Advice

The internet connects the world!
Everyone is "Plugged in".
If you think about it, we are all consumers of the internet in some way, shape or form!







WEBSITE DEVELOPMENT

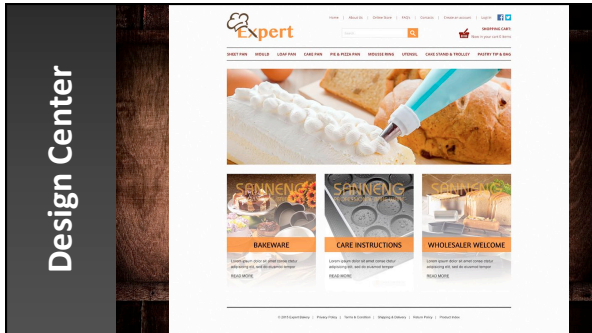
- RESPONSIVE WEBSITES
- COMPLETELY CUSTOMIZABLE
- EASY TO EDIT / DRAG & DROP TOOLS
- BUSINESS OWNER HAS CONTROL
- EDITS ARE PUBLISHED IMMEDIATELY
- SOCIAL MEDIA, FORMS, AND OTHER WIDGETS

EASY CONTENT MANAGEMENT

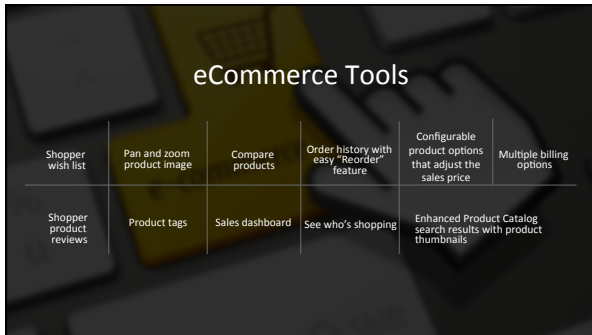
EDIT TEXT

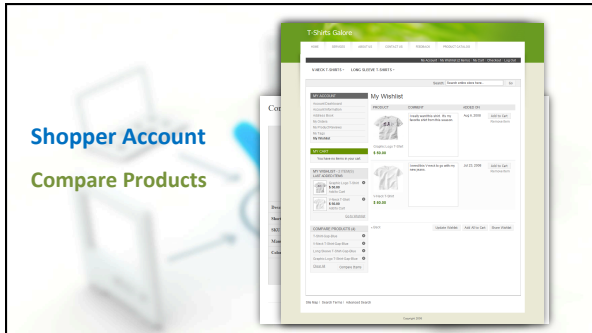
EASY CONTENT MANAGEMENT

EDIT PICTURES



















**Award Winning
Unlimited Customer Care**

Unlimited help editing the site

Support using all features & tools in our solution

Home country, 24/7 support

Ultra-secure hosting facility 24x7
Security and incident monitoring, hosted on tiered, high performance Dell PowerEdge servers, protected from fire, floods, earthquakes, power outages, and other types of disasters

Dual-layer firewall protection Using Cisco PIX firewalls

SUPPORT & SECURITY



DESIGN	SOCIAL MEDIA	INTERNET MARKETING
<ul style="list-style-type: none">✓ PREMIUM RESPONSIVE DESIGN✓ NEW DESIGN PACKAGES <p><small>*Available for website clients</small></p>	<ul style="list-style-type: none">✓ SOCIAL MEDIA MANAGEMENT✓ ONLINE REPUTATION MANAGEMENT✓ FACEBOOK ADVERTISING PACKAGES <p><small>*Available for website clients & non website clients</small></p>	<ul style="list-style-type: none">✓ ORGANIC SEO✓ GOOGLE ADVERTISING✓ CONTENT WRITING✓ WORDPRESS.ORG✓ MANAGED MEMBERSHIP (Website clients only) <p><small>*Available for website clients & non website clients</small></p>
<p>PRODUCT PRICING, BV AND RETAIL PROFITS: WWW.MAWC411.COM/SUPPORT.HTML</p>		




SHORT TERM GOALS CAN BE MET WITH RETAIL PROFITS

AVERAGE RETAIL PROFITS :
 USA, MX, CAN, AU: \$1,000
 UK: £700
 HK: HK \$7,700
 TW: NT \$32,000
 ES: €800

Divide your short term goal by your average retail profit to determine how many sales it will take to reach your goal.

For example:
 A USA WCO has \$5,000.00 in debt divided by \$1,000.00 = 5. Therefore, just 5 new sales could pay for the initial goal of \$5,000 USD.



THINK ABOUT THE DIFFERENT FIXED-COST GOALS YOU HAVE:


BUSINESS GOALS	FAMILY / PERSONAL GOALS
Pay for your travel expenses for the year	Family Vacation
Put your business in the black	Pay off credit cards
Help a prospect earn the money to get started	Holiday Shopping
	Extracurricular Activities
	Buy a new toy



		
EACH WEBSITE SOLD GENERATES 230 BV	EACH ACTIVE CLIENT GENERATES 30 BV / MONTH	DIGITAL MARKETING PRODUCTS GENERATE ADDITIONAL BV AND RETAIL PROFITS

DESIGN	SOCIAL MEDIA	INTERNET MARKETING
<ul style="list-style-type: none"> ✓ PREMIUM RESPONSIVE DESIGN ✓ NEW DESIGN PACKAGES 	<ul style="list-style-type: none"> ✓ SOCIAL MEDIA MANAGEMENT ✓ ONLINE REPUTATION MANAGEMENT ✓ FACEBOOK ADVERTISING PACKAGES ✓ 5 – 35 BV / MO. ✓ RETAIL PROFIT/ MO. 	<ul style="list-style-type: none"> ✓ ORGANIC SEO ✓ GOOGLE ADVERTISING ✓ CONTENT WRITING ✓ MANAGED MEMBERSHIP ✓ 24 – 100 BV / MO. ✓ RETAIL PROFIT/ MO.
<ul style="list-style-type: none"> ✓ 40 – 50 BV / SALE 		

BUILD SHARE OF CUSTOMER
EXAMPLE: ONE WEBSITE CLIENT (USA)



ITEM	RETAIL PROFIT	BV
WEBSITE SALE	\$1,000	200 BV 30/ MO.
DESIGN PACKAGE		50 BV
SOCIAL MEDIA MANAGEMENT	\$15/ MO.	20 BV/ MO.
PREMIUM FACEBOOK ADVERTISING	\$10/ MO.	15 BV/ MO.
BASIC GOOGLE ADVERTISING	\$24/ MO.	24 BV/ MO.
TOTAL INITIAL SALE	\$1,049	339 BV
TOTAL RECURRING	\$49/ MO.	89 BV/ MO.

PRODUCT PRICING, BV AND RETAIL PROFITS:
WWW.MAWC411.COM/SUPPORT.HTML


- The WebCenter Program is an excellent way to grow your entire business.
- It's not just about sales, there are a number of ways you can expand your business to be more profitable in the long term.
- In this industry, it's not just about you and what you can do.
- A major goal is to duplicate the system and expand your business and network.

WE WILL COVER MORE ON THE SYSTEM FOR DUPLICATION IN A BIT, BUT LET'S FIRST TALK ABOUT THE DIFFERENT WAYS YOU CAN EXPAND YOUR UNFRANCHISE WITH THE WEBCENTER PROGRAM

INTERNSHIP PROGRAM

BUILDING SHARE OF CUSTOMER

EMP



THIS PROGRAM PROVIDES A WAY FOR POTENTIAL WEBCENTER OWNERS TO LEVERAGE THEIR SWEAT EQUITY AND BE COACHED BY YOU, AN EXPERIENCED WEBCENTER OWNER.

INTERN'S HAVE UNLIMITED ACCESS TO SALES SUPPORT TO CONDUCT WEBSITE SALES APPOINTMENTS ON THEIR BEHALF

SETTING UP A WEBCENTER INTERN IS EASY. WWW.MAWC411.COM/GROW.HTML

OUR CUSTOMERS ARE SMALL BUSINESS OWNERS



HELP BUSINESS OWNERS WITH THEIR OVERHEAD / EXPENSES

BUILD SHARE OF CUSTOMER WITH OTHER EXCLUSIVE BRANDS

SMB OWNERS = ENTREPRENEURS & UFO PROSPECTS

- Australia
- Bahamas
- Canada
- Chili
- China
- Columbia
- Costa Rica
- Dominican Republic
- Ecuador
- Hong Kong
- Indonesia
- Ireland



- Jamaica
- Macau SAR China
- Mexico
- New Zealand
- Panama
- Philippines
- Singapore
- Spain
- Taiwan
- United Kingdom
- United States


Your Global WebCenter
Your WebCenter is automatically enabled to sell websites globally in all Market Countries & EMP Countries!



IS THIS A PROFITABLE OPPORTUNITY?

ABSOLUTELY!

- HIGH RETAIL PROFIT POTENTIAL
- RESIDUAL BV
- DUPLICATION
- SHARE OF CUSTOMER
- GLOBAL EXPANSION / EMP



WE'VE ESTABLISHED

- We have an incredible product that is a profitable investment for your client!
- There is solid earning and growth potential for you, the WebCenter Owner
- Now let's learn about the system behind the product and potential!

THE WCT 101 AND 201 CLASSES COVER OUR SYSTEM FOR SALES IN DEPTH.

WHAT WE WANT TO COVER NOW ARE THE FUNDAMENTAL BLOCKS THAT MAKE UP OUR SALES SYSTEM.

SO, WHAT ARE WE SELLING?

Websites / Services?




Marketing Tools?

Both?





TEAMS OF PROFESSIONALS INCLUDE:

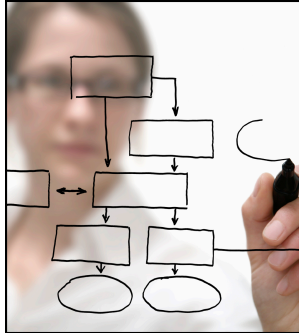
 PRODUCT SPECIALISTS	 DESIGN & DIGITAL TEAMS	 CUSTOMER CARE
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Product Specialists Will:

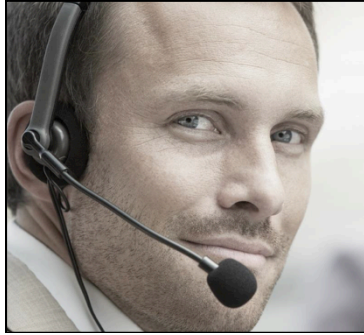
- READ YOUR NOTES IN THE SCHEDULED APPOINTMENT / CHAT WITH YOU ABOUT THE NOTES 5 MINUTES BEFORE THE APPOINTMENT.
- ASK YOUR PROSPECTS QUESTIONS ABOUT THEIR BUSINESS
- DEMONSTRATE OUR TECHNOLOGY TO YOUR PROSPECT
- ANSWER YOUR PROSPECT'S QUESTIONS
- FOLLOW UP WITH YOUR PROSPECT FOR YOU!
- SELL THE WEBSITE FOR YOU!

THE INTERACTIVE SALES SUPPORT CALENDAR ALLOWS YOU TO SCHEDULE AN APPOINTMENT WITH ONE OF OUR QUALIFIED WEBSITE SALES EXPERTS WHO WILL CONDUCT SALES APPOINTMENTS FOR YOU



DESIGN CENTER

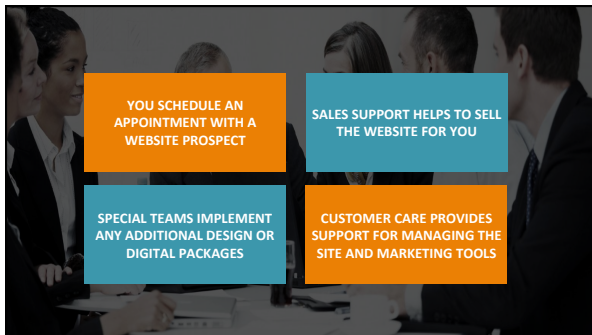
- Once a Design Center package is sold, the client is contacted by phone within 2 business days by a dedicated Project Manager.
- From that point on, it's just a matter of getting the information, documents, pictures, and authorizations, to keep the project moving forward.
- Phases: Conceptual, Integration, Launch!
- Our team does an excellent job of making sure these projects move forward and the clients are happy!

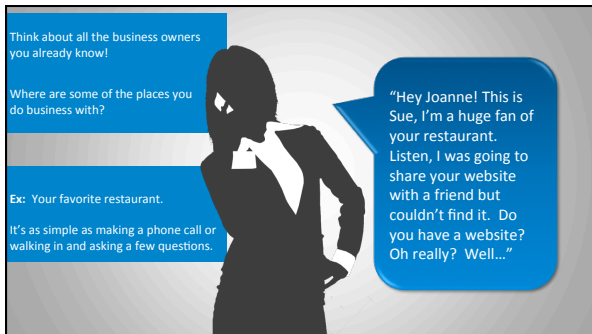


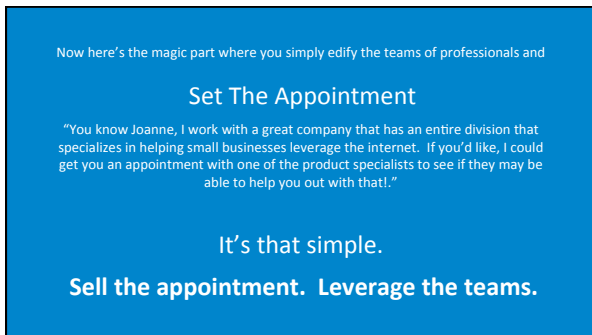
WHAT ABOUT ONGOING SUPPORT FOR YOUR CLIENTS?

CUSTOMER CARE:

- Group of trained professionals who will assist your clients with support maintaining their websites and using our tools!
- Clients have unlimited, 24/7 access to the team!
- Clients can request to work with preferred support technicians!
- You have access to this team as well!
- They are a huge part of the service we provide, so make sure to promote them!









**STANDARDIZED TRAINING:
THE WCT 101 & WCT 201:**



- Goal Setting & Strategic Planning
- Our Product & The Market Place
- Lead Generation
- How to Talk to Website Prospects
- How to Leverage our Sales System
- How to Expand your Business with WebCenters
- How to Use Your WebCenter

YOUR WEBCENTER PROVIDES YOU WITH ALL OF THE TOOLS YOU NEED TO LEVERAGE OUR PROVEN SYSTEM FOR SUCCESS

All maWebCenters include:

A FRONT-END WEBSITE TO MARKET YOUR WEBSITE SALES BUSINESS	AN INTERACTIVE SALES CALENDAR TO SCHEDULE APPOINTMENTS	ACCESS TO DOMAINS, EMAILS AND EMAIL MARKETING	CUSTOMER RELATIONSHIP MANAGEMENT, SEARCH ENGINE TOOLS, SOCIAL MEDIA TOOLS, MOBILE WEBSITES AND MORE!	SALES SUPPORT, DESIGN CENTER, SPECIAL TEAMS, CUSTOMER CARE
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WEBCENTER ONLINE RESOURCES

 ONLINE WCT WWW.MAWC411.COM/LEARN.HTML	 WCO BLOG BLOG.MAWC411.COM/BLOG	 DISTRIBUTOR SUPPORT WEBSITE WWW.MAWC411.COM
 FACEBOOK 90 DAY SUPPORT GROUP MAWCCENTERS@MARKETAMERICA.COM FOR AN INVITATION TO JOIN	 WEBINAR SERIES WWW.MAWC411.COM/LEARN.HTML	 maWebCenters NEWSLETTER NEWSLETTER@MAWCCENTERS.COM

WEBCENTER ONLINE RESOURCES

 YOUTUBE (Distributor) <small>/OFFICIALMAWC</small>	 GETTING STARTED GUIDE <small>WWW.MAWC411.COM/ LEARN.HTML</small>	UNLIMITED ACCESS TECH SUPPORT <small>WWW.MAWC411.COM/ SUPPORT.HTML</small>
 12-WEEK ACTION PLAN <small>WWW.MAWC411.COM/ LAUNCH.HTML</small>	 UNLIMITED ACCESS SALES SUPPORT <small>WWW.MAWC411.COM/ SUPPORT.HTML</small>	 BROCHURES, PRODUCT CARDS, FLASH DRIVE ETC. AVAILABLE IN YOUR WEBCENTER

BECOME A WEBCENTER OWNER!
 Login to your UnFranchise and select "Order Products" Enter in Code

Purchase a WebCenter				Purchase a WebCenter Reactivation			
COUNTRY	CODE	COST	BV	COUNTRY	CODE	COST	BV
USA	0040	\$350	300	USA	0040RA	\$150	0
CAN	C040	\$430	300	CAN	C040RA	\$165	0
MX	MX6040	\$6,050.29	300	MEX	MX6040RA	\$2,592.98	0
AU	76040	\$350	300	AUS	76040RA	\$150	0
TW	T6040	\$11,200	300	TW	T6040RA	\$4,800	0
HK	HK6040	\$2,730	300	HK	HK6040RA	\$1,170	0
UK	UK6040	£199	250	UK	UK6040RA	£72	0
ES	EU6040	\$255	300	ES	EU6040RA	\$110	0
SG	SG6040	\$455	300	SG	SG6040RA	\$195	0

WEBCENTER FAST START KIT
LAUNCH YOUR UNFRANCHISE AS A WEBCENTER OWNER

<p>Included in your WebCenter Fast Start Kit</p> <ul style="list-style-type: none"> ○ Master UnFranchise Business (300 BV & 3 BDCs) ○ Independent UFO Subscription Kit ○ Business Building Materials ○ maWebCenter backed by maWebCenters Teams of Professionals 	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th>COUNTRY</th> <th>CODE</th> <th>COST</th> <th>BV</th> </tr> </thead> <tbody> <tr><td>USA (English)</td><td>1573</td><td>\$399</td><td>300</td></tr> <tr><td>USA (Chinese)</td><td>1573CHN</td><td>\$399</td><td>300</td></tr> <tr><td>USA (Spanish)</td><td>1573SP</td><td>\$399</td><td>300</td></tr> <tr><td>CAN</td><td>C1573</td><td>\$547.48</td><td>300</td></tr> <tr><td></td><td>C1573CH</td><td>\$547.48</td><td>300</td></tr> <tr><td></td><td>C1573SP</td><td>\$547.48</td><td>300</td></tr> <tr><td>MEX</td><td>MX1573</td><td>\$6,897.33</td><td>300</td></tr> <tr><td>AUS</td><td>71573</td><td>\$439</td><td>300</td></tr> <tr><td>TW</td><td>T1573</td><td>\$13,740</td><td>300</td></tr> <tr><td>HK</td><td>HK1573</td><td>\$3,237</td><td>300</td></tr> <tr><td>UK (English)</td><td>UK1573</td><td>£199</td><td>200</td></tr> <tr><td>UK (Spanish)</td><td>UK1573SPN</td><td>£199</td><td>200</td></tr> <tr><td>ES</td><td>EU1573</td><td>\$206.01</td><td>200</td></tr> <tr><td>SG</td><td>SG1573</td><td>\$499</td><td>300</td></tr> </tbody> </table>	COUNTRY	CODE	COST	BV	USA (English)	1573	\$399	300	USA (Chinese)	1573CHN	\$399	300	USA (Spanish)	1573SP	\$399	300	CAN	C1573	\$547.48	300		C1573CH	\$547.48	300		C1573SP	\$547.48	300	MEX	MX1573	\$6,897.33	300	AUS	71573	\$439	300	TW	T1573	\$13,740	300	HK	HK1573	\$3,237	300	UK (English)	UK1573	£199	200	UK (Spanish)	UK1573SPN	£199	200	ES	EU1573	\$206.01	200	SG	SG1573	\$499	300
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LET'S GO AHEAD AND RE-ASK THOSE IMPORTANT QUESTIONS!

- ❑ **THE PRODUCT & SERVICE**
An all-inclusive, superior online marketing solution to help businesses leverage the internet & market their business
- ❑ **PROFITABILITY**
Substantial retail profit & BV potential with opportunities to build in depth domestically & globally.
- ❑ **THE SYSTEM**
A simple sales system, supported by teams of professionals
- ❑ **SUPPORT**
Standardized trainings, webinars, meetOn, printed materials, teams of professionals
- ❑ **HOW TO GET STARTED**
Fast Start Kit, Become a WebCenter Owner, Internship

REMEMBER, ALL THE KNOWLEDGE IN THE WORLD IS USELESS UNLESS YOU TAKE ACTION!

CHECK OUT WWW.MAWC411.COM	REGISTER FOR WEBINARS	TALK TO THE PERSON WHO INVITED YOU
GET TO A WEBCENTER CERTIFICATION TRAINING	BECOME A WEBCENTER OWNER	START YOUR JOURNEY FOR SUCCESS!

THANK YOU

ma WebCenters®
